

11TH ANNUAL COMMUNITY CELEBRATION



G R E A T E R ANDERSON DAYS

July 24-26, 2009 / Beech Acres Park / 6910 Salem Road

Friday: 5 pm - 11 pm * Saturday: 5 pm - 11 pm
 Sunday: 5 pm - 10 pm * Fireworks: Sunday at 10 pm

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Benefiting the ATPD Playground Fund & The Fireman's Association

Poster contest winner inspired by parks

Brian Green, 39, says he "grew up in the parks of Anderson Township." Now, in the parks, he's watching his own children grow.

"As a youth, I played select soccer and baseball at Beech Acres and Juilfs Park," he explains. "Now that I am a father, I coach my sons and they play at Riverside and Beech Acres and the fields and playgrounds are well done. So, I appreciate the park planning and progress that has taken place over the years."

This all inspired Green to create the winning poster for the 2009 Greater Anderson Days Poster Contest.

"We have lived within walking distance from Beech Acres Park for eight years now and we have enjoyed

attending Anderson Days," Green says. "It really is a great mid-summer tradition which evolved from all the Fireman's Festivals back in the day."

Over the past few years, he hasn't missed the Sunday fireworks and, while attending, he has over heard, on more than one occasion, spectators in the crowd say this is really an impressive display.

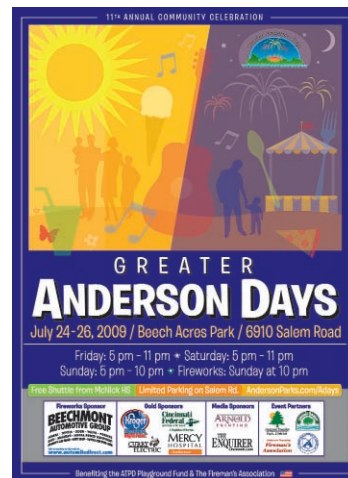
"This does cultivate a sense of Anderson pride," says the 30-year resident. "So, when I saw the announcement for the poster contest I was motivated to create a submission that would represent a visual solution which would attract spectators to experience a great event."

Green says he enjoys marketing and the creative plan-

ning process that occurs when promoting a big event. As marketing director for Oktoberfest-Zinzinnati and Taste of Cincinnati, he has developed the image of these events.

"The poster and advertising were major components giving the event the necessary energy and public relations 'buzz' to be successful," he says.

He chose to create a simple and colorful silhouetted symbols to graphically illustrate the great food, live entertainment, fun for all ages and the marquee fireworks taking place on Sunday night. He also wanted to illustrate the daytime hours, as well as emphasize the night time fireworks display.



He's proud his piece won, but even more proud of the event and community it represents.

"My wife and I are enjoying raising our two boys in an environment we are familiar with. This is a solid community."

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