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*Proceeds Benefit the Anderson Foundation For Parks & Recreation Playground Fund & The Fireman's Association*

# Poster contest winner focuses on festival's greatness

By Jill Rooksberry | Contributor

Out of the many wonderful entries for the third annual Greater Anderson Days poster design contest, it was Dou Hong's unique design that was declared the winner.

Hong is an undergraduate student majoring in transportation design at the College of Design, Art, Architecture, and Planning, at the University of Cincinnati, and hopes to eventually work in animation/illustration or the voice-over industry.

Her concept for this year's poster celebrating Greater Anderson Days was to focus on all the events that make this festival truly great.

"Having each letter of Greater Anderson Days represent a different image of what can be found at the celebration is a creative way to connect the viewer to the great time they'll



have when they go. When people see the poster, they know that it's not just a festival for locals, but a yearly culmination of fun and activities that anyone can enjoy," Hong said.

The contest was first offered in 2008 as a way to help celebrate the tenth anniversary of Greater

Anderson Days and was so well received that it has become an annual event.

When Hong heard about the contest she thought that it seemed like something fun she could do to flex her creative muscles. Hong drew some of her inspiration for the design from a computer game she used to play as a kid called "How Things Work."

"Everything in the title of the game was made up of tools so I took that same idea using images that pertain to the fair," Hong said.

Allison Cottrill is with the Anderson Township Park District and believes that Hong's piece really captured what Greater Anderson Days

is all about.

"Greater Anderson Days is not your typical festival, so it's important for a design to visually reflect the spirit of this unique, community celebration." Cottrill said. "Dou was

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able to incorporate some of the signature event elements into her design, including the annual Fireman's Festival with gambling and famous roasted corn, and the grand finale Rozzi Fireworks display."

When Hong was informed that she won the contest she was thrilled.

"It felt awesome to win," Hong said.

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