

Advertise your business with the 2009 & 2010 "Best Community Festival" in the event mini-book!



Greater Anderson Days A Community Celebration **Event Mini-book Advertising**

Enquirer Media (Forest Hills Journal) is once again joining Greater Anderson Days' coordinating partner, Anderson Township Park District, to produce the event mini-book. **Take advantage of this affordable, marketing opportunity** and place a **full color ad** in the pages of the special Greater Anderson Days mini-book. **Forest Hills Journal** will even **create your ad for free!** Inserted into over 50,000 Enquirer Media newspapers on Wednesday, July 20, 2011, this publication will serve as the official guide to the weekend festivities. A **full color ad** will certainly prove to be an excellent vehicle to inform the public of the specials or services your business currently offers. Advertising rates are on the back of this page.

Purchase an ad in the mini-book and you will **receive additional exposure through online banners on Cincinnati.com!** These banners run across the top of Cincinnati.com web pages, and will be targeted to run on the same day as the event mini-book. With a banner click through rate of .05% (five times the national rate!), Cincinnati.com receives over one million page views in a single day. Advertising with Greater Anderson Days will get your business noticed, and **drive traffic to your website.**

Greater Anderson Days — the 2009 & 2010 Community Press Reader's Choice Winner for "Best Community Festival" — is a three-day weekend of great food, live music, Rozzi's Famous Fireworks, a Business Expo, games, rides, gambling, tremendous teamwork, and tons of fun. This July weekend tradition attracts thousands from the Anderson area and beyond for a blend of exciting festival atmosphere and familiar hometown appeal. The incredible support is a true testament to the community spirit that is alive and well in Anderson Township! Proceeds benefit the Anderson Foundation for Parks and Recreation Playground Fund. The 13th Annual Greater Anderson Days will take place July 29 - 31, 2011 at Beech Acres Park.

We'd love for you to participate with us in Anderson Township's largest annual celebration! A representative from Enquirer Media will contact you soon to determine your interest in advertising with the event. For more event information, visit the Greater Anderson Days official event website, www.AndersonParks.com/Adays.

Ken Kushner

Ken Kushner, Executive Director
Anderson Township Park District
Greater Anderson Days Event Chairperson

Doug Hubbuch

Doug Hubbuch, Territory Sales Manager
Enquirer Media
Greater Anderson Days Media Sponsor

TO JOIN GREATER ANDERSON DAYS

Contact Brian Jordan with
the Park District,
(513) 388-5093, or visit
AndersonParks.com/Adays

TO PLACE AN AD IN THE MINI-BOOK

Contact Whitney Gordon
with Enquirer Media,
(513) 768-8197

DATES TO REMEMBER

Deadline to request an ad
Tuesday, July 5, 2011

Mini-Book Publication Date
July 20, 2011

Greater Anderson Days
July 29 - 31, 2011

EVENT PARTNERS



Anderson Township
Park District
Event Coordination



POST 318



Greater Anderson Days

A Community Celebration



Event Mini-book Advertising



EVENT PUBLICATION DATE: Wednesday, July 20, 2011

Deadline to reserve your ad space:

Tuesday, July 5, 2011 at 5 pm

Distribution:

More than 50,000 copies home delivered to Enquirer Media readers

Advertising Rates:

FULL COLOR AD SIZE	ONLINE BANNERS	PACKAGE RATES
1/4 page (2 columns)...3.5" x 4.37"	10,000	\$250.00
1/2 page (4 columns)...7.25" x 4.37"	20,000	\$475.00
1/2 page (2 columns)...3.5" x 9"	20,000	\$475.00
Full Page.....7.25" x 9"	20,000	\$800.00
Inside Front Cover.....7.25" x 9"	20,000	\$1,100.00
Inside Back Page.....7.25" x 9"	20,000	\$1,100.00
Back Cover.....7.25" x 9"	20,000	\$1,300.00

For further advertising information call:  **FOREST HILLS JOURNAL**

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