



Greater Anderson Days 14th Anniversary 5th Annual Event Poster & T-shirt Contest

Deadline: Monday, March 5, 2012

ABOUT GREATER ANDERSON DAYS:

Anderson Township Park District, together with the Anderson Area Chamber of Commerce, Anderson Township Government, and the American Legion Post 318, have once again joined forces to present Greater Anderson Days! This event brings people together, allows businesses to meet new customers, gives organizations more visibility, and raises Anderson Township's profile.

Voted the **2009 & 2010 Community Press Readers' Choice Winner for "Best Festival"**, Greater Anderson Days is an incredible weekend of great food, live music, Rozzi's Famous Fireworks, games, rides, silent auction, gambling, tremendous teamwork, and tons of fun. This July weekend tradition attracts thousands from the Anderson area and beyond for a blend of exciting festival atmosphere and familiar hometown appeal. Proceeds benefit the Anderson Foundation for Parks and Recreation Playground Fund.

The event coordinator - Anderson Township Park District – is once again **inviting the community to design the annual event poster and T-shirt**. The poster design should emphasize the Greater Anderson Days' 14th Anniversary, and visually reflect the spirit of this Anderson community celebration.

**** More event info and past poster designs can be found at AndersonParks.com/ADays.***

BENEFITS* TO THE SELECTED WINNER:

- Your design will become the face of Greater Anderson Days; it will be on the cover of 47,000 event mini-books distributed in various Community Press newspapers throughout Eastern Cincinnati. As the winner, you will also be featured in a mini-book article.
- 200 posters and 1,000 flyers of your design will be displayed throughout Eastern Cincinnati, including Anderson area businesses.
- Poster design will be featured in 21,000+ copies of Anderson Township Park District's "Summer Park Guide".
- Recognition on event official website, www.AndersonParks.com/ADays.
- You will receive recognition as the contest winner during the event from the main stage.
- An event goodie bag that contains:
 - (3) Greater Anderson Days posters and t-shirts
 - (1) VIP parking pass to event for the entire 3-day weekend
 - (2) VIP tickets for you to attend the sponsor reception on Sunday night.

** Benefits subject to change*

GUIDELINES:

- Contest is open to ages 16 and up
- **Artwork files are to be vector based only (Adobe Illustrator) and submitted in CMYK.** Photography or photographic images of any kind will not be accepted.
- Vibrant colors are highly encouraged.
- Artwork must be designed for a vertical format of 18" x 24", but may be scaled down (no smaller than 8.5 x 11 page) for entry submission.
- The winning design and design rights become the property of the Greater Anderson Days Event Coordinator – Anderson Township Park District - and must be easily adaptable for T-shirts, print ads, and flyers.
- Designs must be original artwork created by the submitting artist and may not incorporate any copyrighted materials.
- Entries will be evaluated based on appeal, creativity, and marketability. The review committee at the Anderson Township Park District will select the winning design.
- There is no limit to the number of entries submitted.
- The design must incorporate the following:
 - Greater Anderson Days
 - 14th Annual Community Celebration
 - July 27 - 29, 2012
 - Beech Acres Park ~ 6910 Salem Road
 - Benefiting the Anderson Foundation for Parks & Recreation Playground Fund
 - Event Logo (email Alli Cottrill for artwork: ACottrill@AndersonParks.com)
 - Times: Friday 5 pm – 11 pm; Saturday 5 pm – 11 pm; Sunday 5 pm – 10 pm
 - Fireworks Sunday at 10 pm
 - Free Shuttle from McNick HS
 - Limited parking on Salem Road
 - Voted the 2009 & 2010 Community Press Readers' Choice Winner for "Best Festival"
 - 2.5" h x 17" w place holder for sponsor and partner logos
 - www.AndersonParks.com/Adays

TO APPLY:

Submission deadline: Monday, March 5, 2012

The winner will be notified by Monday, March 9.

By mail: Print and mail the application below along with a print out of your work, brief biography, and brief statement of submitted work to:

Anderson Township Park District
Attn: GAD Poster Contest, Alli Cottrill
8249 Clough Pike, Cincinnati, OH 45244

By Email: Email a file (vector, pdf, eps) of your work to Alli Cottrill, ACottrill@AndersonParks.com, with a subject line of GAD Poster Contest Entry. Please include all contact information requested on this form, brief biography, and brief statement of submitted work.

Questions: If you have any questions regarding the poster contest, please contact Alli Cottrill at (513) 388-5092 or ACottrill@AndersonParks.com.

Entry Form:

Name: _____

Phone number: _____

Address: _____ City, State & Zip: _____

E-mail address: _____

Please describe your work: _____

By signing the entry form, I acknowledge that I understand the contest guidelines and rules and agree to abide by them. I represent that my submission qualifies for entry into the contest and that it does not infringe on any copyright, trademark, trade name, service mark or patent. I give my consent to the Greater Anderson Days Event Coordinator – Anderson Township Park District - to re-produce my artwork (with or without my name) for any promotional, advertising or trade purpose. The Greater Anderson Days Event Coordinator – Anderson Township Park District - and those whom it may authorize, shall have the right to re-produce, distribute and display my artwork. I understand the Greater Anderson Days Event Coordinator – Anderson Township Park District - has the right to alter the final poster design prior to re-production.

Signature _____ Date: _____